

Valerie COCKERELL
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BUSINESS EXPERIENCE:

Disney Institute Contract Facilitator **Sept 2013 – Apr 2019**
Delivering Disney Leadership and Customer service programs.

Walt Disney World Cast Service Center Coordinator **Oct 2012 – Sept 2013**

Steiner Entertainment **Oct 2002- May 2005**
Retail Consultant
Responsible for conducting analysis and making recommendations for merchandise locations operated by Steiner Entertainment in Cincinnati and Philadelphia.

Epcot Center, WDW/Disney Cruise Lines **Sept 1999– Feb 2000**
Merchandise Brand Manager
Responsible for global merchandise strategies for all Epcot and Disney Cruise Lines retail locations.

Epcot Center, WDW **Sept 1997-Aug 1999**
Assortment Planning Manager, Merchandise
Responsible for implementing all retail location assortment strategies

Assortment Planning Manager, Merchandise
World of Disney, Downtown Disney, WDW

Disneyland Paris Resort **Jun 1995- Nov 1996**
Assortment Planning Manager

Disneyland Paris Resort, Festival Disney **Jun 1994-May1995**
Merchandise Area Manager
Responsible for operating all retail locations.

Disneyland Paris Resort, Newport Bay Hotel **Feb 1992-May 1994**
Merchandise manager

WDW/ Disneyland Paris training program **Apr 1991-Jan 1992**

Caisse Centrale des Banques Populaires **Feb 1989-Mar 1991**
Investment advisor

EDUCATION:

Brevet Technicien Supérieur, Tourism Operations
Institut Pitiot, Lyon, France

Other:

French – Fluent,
Spanish – Conversational

