



# A LIST OF 230 PERSONAL VALUES

ACCEPTANCE  
ACCOMPLISHMENT  
ACCOUNTABILITY  
ACCURACY  
ACHIEVEMENT  
ADAPTABILITY  
ALERTNESS  
ALTRUISM  
AMBITION  
AMUSEMENT  
ASSERTIVENESS  
ATTENTIVE  
AWARENESS  
BALANCE  
BEAUTY  
BOLDNESS  
BRAVERY  
BRILLIANCE  
CALM  
CANDOR  
CAPABLE  
CAREFUL  
CERTAINTY  
CHALLENGE  
CHARITY  
CLEANLINESS  
CLEAR  
CLEVER  
COMFORT  
COMMITMENT  
COMMON SENSE  
COMMUNICATION  
COMMUNITY  
COMPASSION  
COMPETENCE  
CONCENTRATION  
CONFIDENCE  
CONNECTION  
CONSCIOUSNESS  
CONSISTENCY  
CONTENTMENT  
CONTRIBUTION  
CONTROL  
CONVICTION  
COOPERATION  
COURAGE  
COURTESY  
CREATION  
CREATIVITY  
CREDIBILITY  
CURIOSITY



DECISIVE  
DECISIVENESS  
DEDICATION  
DEPENDABILITY  
DETERMINATION  
DEVELOPMENT  
DEVOTION  
DIGNITY  
DISCIPLINE  
DISCOVERY  
DRIVE  
EFFECTIVENESS  
EFFICIENCY  
EMPATHY  
EMPOWER  
ENDURANCE  
ENERGY  
ENJOYMENT  
ENTHUSIASM  
EQUALITY  
ETHICAL  
EXCELLENCE  
EXPERIENCE  
EXPLORATION  
EXPRESSIVE  
FAIRNESS  
FAMILY  
FAMOUS

FEARLESS  
FEELINGS  
FEROCIOUS  
FIDELITY  
FOCUS  
FORESIGHT  
FORTITUDE  
FREEDOM  
FRIENDSHIP  
FUN  
GENEROSITY  
GENIUS  
GIVING  
GOODNESS  
GRACE  
GRATITUDE  
GREATNESS  
GROWTH  
HAPPINESS  
HARD WORK  
HARMONY  
HEALTH  
HONESTY  
HONOR  
HOPE  
HUMILITY  
IMAGINATION  
IMPROVEMENT



INDEPENDENCE  
INDIVIDUALITY  
INNOVATION  
INQUISITIVE  
INSIGHTFUL  
INSPIRING  
INTEGRITY  
INTELLIGENCE  
INTENSITY  
INTUITIVE  
IRREVERENT  
JOY  
JUSTICE  
KINDNESS  
KNOWLEDGE  
LAWFUL  
LEADERSHIP  
LEARNING  
LIBERTY  
LOGIC  
LOVE  
LOYALTY  
MASTERY  
MATURITY  
MEANING  
MODERATION  
MOTIVATION  
OPENNESS

OPTIMISM  
ORDER  
ORGANIZATION  
ORIGINALITY  
PASSION  
PATIENCE  
PEACE  
PERFORMANCE  
PERSISTENCE  
PLAYFULNESS  
POISE  
POTENTIAL  
POWER  
PRESENT  
PRODUCTIVITY  
PROFESSIONALISM  
PROSPERITY  
PURPOSE  
QUALITY  
REALISTIC  
REASON  
RECOGNITION  
RECREATION  
REFLECTIVE  
RESPECT  
RESPONSIBILITY  
RESTRAINT  
RESULTS-ORIENTED



REVERENCE  
RIGOR  
RISK  
SATISFACTION  
SECURITY  
SELF-RELIANCE  
SELFLESS  
SENSITIVITY  
SERENITY  
SERVICE  
SHARING  
SIGNIFICANCE  
SILENCE  
SIMPLICITY  
SINCERITY  
SKILL  
SKILLFULNESS  
SMART  
SOLITUDE  
SPIRIT  
SPIRITUALITY  
SPONTANEOUS  
STABILITY  
STATUS  
STEWARDSHIP  
STRENGTH  
STRUCTURE  
SUCCESS  
SUPPORT

SURPRISE  
SUSTAINABILITY  
TALENT  
TEAMWORK  
TEMPERANCE  
THANKFUL  
THOROUGH  
THOUGHTFUL  
TIMELINESS  
TOLERANCE  
TOUGHNESS  
TRADITIONAL  
TRANQUILITY  
TRANSPARENCY  
TRUST  
TRUSTWORTHY  
TRUTH  
UNDERSTANDING  
UNIQUENESS  
UNITY  
VALOR  
VICTORY  
VIGOR  
VISION  
VITALITY  
WEALTH  
WELCOMING  
WINNING  
WISDOM  
WONDER